



MID MARKET 2022

Key Messages

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INTERNAL – SAP and Partners only

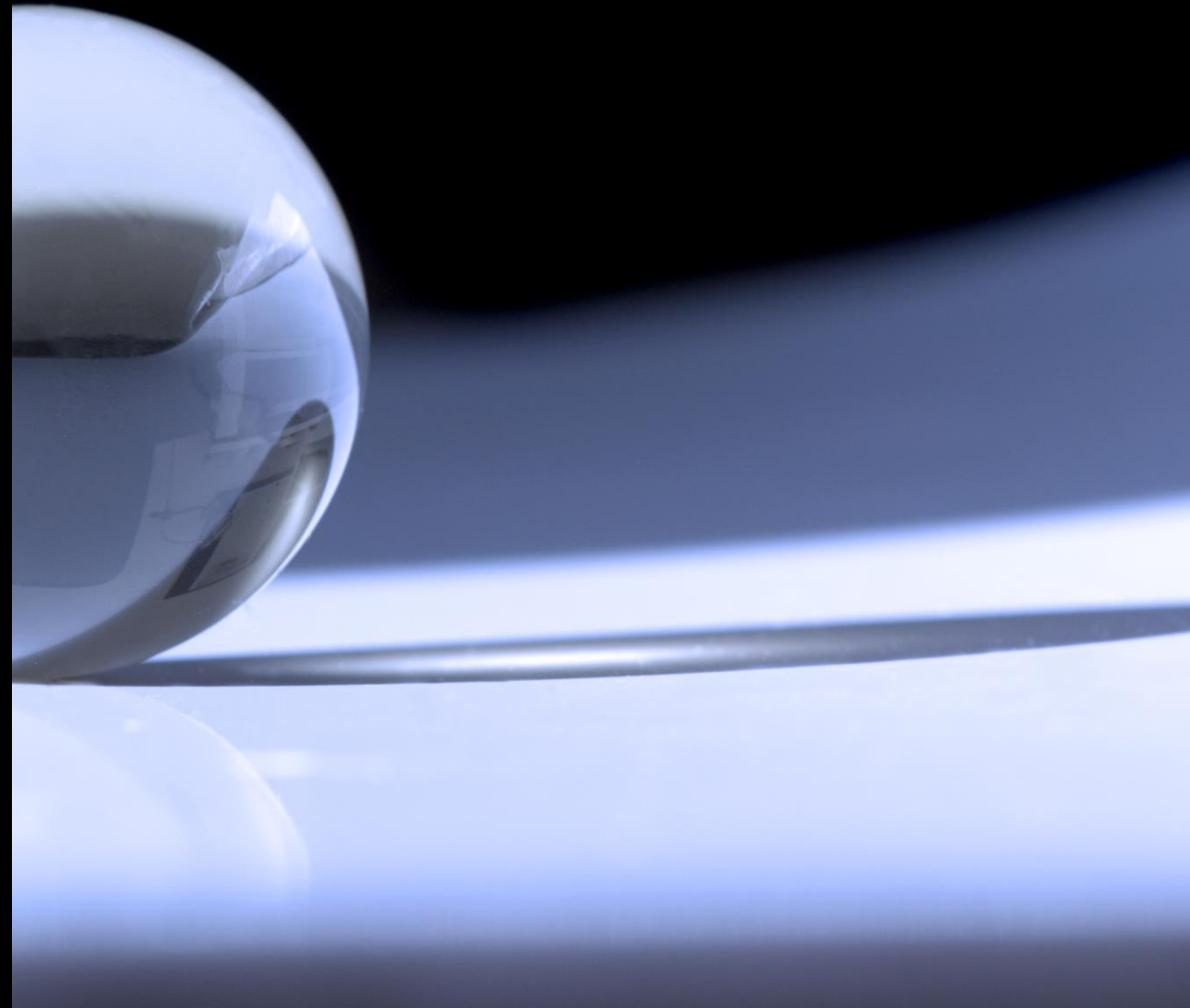
Una Ultima Occhiata al 2021

- Miglior anno per il MM “ever”
- Miglior anno per B1 “ever”
- Miglior anno per CX in MM “EVER”
- Crescita Cloud al 70% YoY
- Un nuovo progetto Rise per settimana lavorativa con 17 Partner diversi

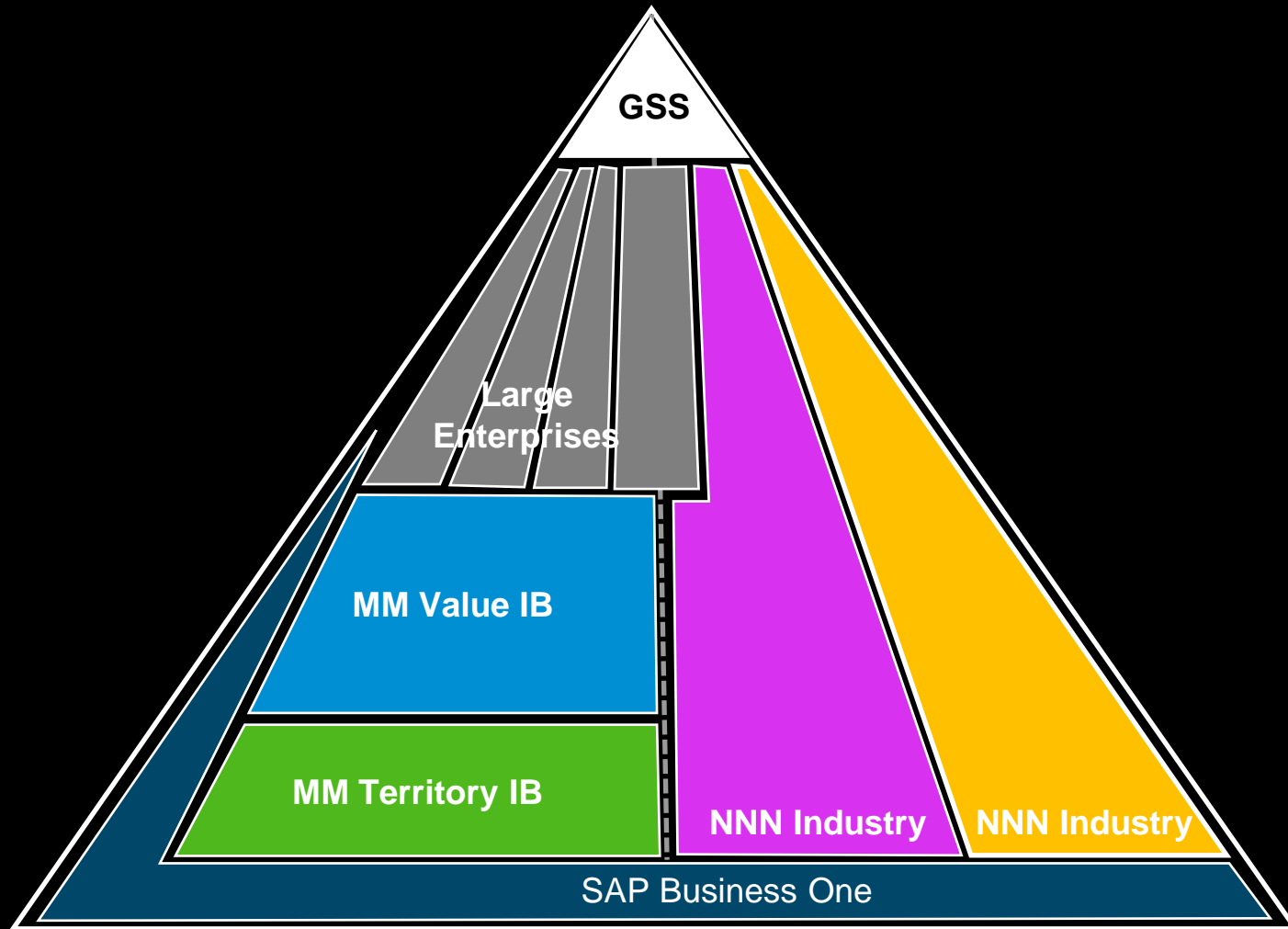


2022: La nostra partita

- Cloud First, sempre
- Rise with SAP, Public
- B1: teniamo il tempo
- Scegli la tua LOB
- Assieme è più facile: 37



Come MM va sul mercato nel 2022



Grazie

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